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UNITED STATES PATENT AND TRADEMARK OFFICE  
**CERTIFICATE OF CORRECTION**

PATENT NO. : 7,599,857 B2

DATED : October 6, 2009

INVENTOR(S) : FRED BISHOP ET AL.

Page 1 of 2

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

[56] REFERENCES CITED

Foreign Patent Documents

"WO WO9720279 A1 \* 6/1997" should be deleted.

COLUMN 1

Line 47, "good" should read --goods--.

Line 48, "regardless" should read --regardless of--.

COLUMN 2

Line 25, "to consumer" should read --for consumers in--.

Line 41, "good" should read --goods--.

Line 48, "on" should read --in--.

COLUMN 4

Line 39, "memory" should read --memories--.

Line 41, "memory," should read --memories,--.

COLUMN 5

Line 5, "appreciate" should read --appreciate,--.

Line 21, "etc)" should read --etc.)--.

Line 23, "offer." should read --offers.--.

Line 32, "DB2by" should read --DB2® by--.

COLUMN 7

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Line 53, "etc)," should read --etc.)--.

COLUMN 8

Line 5, "groups" should read --group--.

COLUMN 10

Line 16, "etc)" should read --etc.)--.

Line 20, "226).After" should read --226). After--.

Line 23, "etc)" should read --etc.)--.

Line 25, "Offer" should read --offer--.

COLUMN 11

Line 40, "initiate" should read --to initiate--.

FCHS\_WS 4379745v1

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